



Business Administration

The mission of the School of Business Administration is to develop professionally competent and intellectually curious graduates who exemplify the humanistic, ethical, and moral values of the Jesuit tradition. We provide a challenging and supportive learning environment, with quality students and faculty. As part of a global community, we promote relationships with regional, national, and international business and scholarly communities.

THE PROGRAM

Gonzaga's School of Business Administration prepares students to apply fundamental business theories and practices to any organization, make value-based decisions, and appreciate diverse cultures and perspectives. Established in 1921, the school is accredited by AACSB International, a distinction that represents the highest standard of achievement for business schools worldwide. In addition, the accounting programs (both undergraduate and graduate) are separately accredited by AACSB International, a distinction shared only by 180 accounting programs nationally. The business curriculum offers flexibility and room for innovation. Each business student is surrounded by an educational culture that is committed to the common good, rewards hard work, and appreciates the global reach of society. Opportunities to use classroom learning in real-world settings include: internships, business planning, consulting, and entrepreneurship opportunities.

UNDERGRADUATE PROGRAMS

The **Accounting major**, one of the most rigorous programs at Gonzaga, prepares students for careers in both public and private accounting. Students study financial reporting, auditing, taxation, account valuation, accounting systems, and the role of accounting and corporate governance in the allocation and use of resources.

In order to sit for the Certified Public Accountant (CPA) examination in the state of Washington, a student must earn 150 semester credit hours of acceptable educational preparation. Gonzaga offers both a Master of Accountancy and a Master of Science in taxation program tailored for students who desire to fulfill the 150-hour requirement and earn a graduate degree at the same time. Most Gonzaga Accounting majors choose to stay for a fifth year and earn a Master's degree.

The **Business Administration major** prepares students from a multidisciplinary perspective, giving them the educational foundation to meet the challenges of a global marketplace. Business Administration majors choose one or more areas of concentration from the following:

- economics
- entrepreneurship & innovation
- finance
- human resource management
- international business
- law and public policy
- management information systems
- marketing
- operations and supply chain management

Students may also design an interdisciplinary, individualized concentration with their faculty advisor's approval.

Students pursuing a degree in another area at Gonzaga can choose a **minor** in the following areas:

- analytical finance
- digital marketing
- entrepreneurship and innovation
- general business
- management information systems
- promotion
- sustainable business

GRADUATE PROGRAMS

The School of Business Administration offers several high-quality, AACSB-accredited graduate programs. These programs include:

- Master of Business Administration
- Master of Accountancy
- Master of Science in Taxation
- Master of Business Administration in American Indian Entrepreneurship
- Master of Business Administration with Juris Doctorate
- Master of Accountancy with Juris Doctorate

For more information about Graduate programs, please contact Jon Billings, Marketing & Recruiting Specialist, at billings@gonzaga.edu.

REAL WORLD EXPERIENCE

The School of Business Administration has established multiple partnerships with businesses, government, and service organizations to provide students with practical business experience. Here are some examples:

The **Promotion Project** provides students a dynamic opportunity to put their education to work in the real world. Each spring, 15 to 20 Gonzaga students are selected through an application process to create a working marketing agency for a business client. Previous clients include Canon, Honda, General Motors, Olympus, and Thomas Hammer Coffee. Students are responsible for conducting market research and designing and executing a full-scale promotional campaign for their client. The course helps students improve their skills in management, marketing, communications, business writing, public speaking, event planning, and team-building. The project provides students with the hands-on, experiential learning

necessary to find employment upon graduation.

A **Portfolio Management** class is offered to junior and senior finance students. With the support and partnership of a securities firm, the students in the class manage a sizable investment fund.

The **New Venture Lab**, a student-run consulting business on campus, is open to qualified students who are interested in creating new businesses or testing new ideas. Selected students get experience working with real-world entrepreneurs, both individually and in teams. The lab provides the opportunity to participate in the "Idea Incubator," where students put creative, new concepts to work.

The **Business Internship Program** is designed to provide benefits to both students and business partners. Interns may receive pay and/or earn academic credit. They often gain significant and diverse business experiences. Internships also help students increase their marketability for jobs upon graduation. Gonzaga's business partners receive capable and dedicated interns who offer fresh ideas and viewpoints based on current academic research in business. More than 120 business students participate in the program annually. Our business partners include national, regional, and local companies.

Business clubs give students the chance to learn more about varied career opportunities and enhance their leadership, organizational, and communication skills. For more information about student business clubs (e.g. the Society for Human Resource Management, Alpha Kappa Psi, Bulldog Investment Club, Collegiate Entrepreneurs Organization, Zags Against Poverty, etc.), please visit: gonzaga.edu/zagtivities.

Honor society memberships are also available to business students.

- Beta Gamma Sigma, the international business honor society, encourages scholarship and academic achievement, promotes continuing education in business, and supports integrity in the conduct of business operations.
- Beta Alpha Psi, the honor society for accounting, finance, and information systems students, holds regular professional meetings for its members, which bring speakers from P.A. and finance industry to campus each semester. Members are also required to perform significant community service as a condition of membership.
- Omicron Delta Epsilon, the international honor society for economics students, recognizes students for their achievement in economics.

Opportunities for service-learning and social justice work, a hallmark of Jesuit education, are active within the School of Business Administration. The Justice for Fraud Victims Project is a joint partnership of state, local, and federal law enforcement officials, local Certified Fraud Examiners (CFEs), and Gonzaga University students and faculty formed to assist victims of fraud in the Inland Northwest. The project seeks to provide justice for the victims and unique real world experience for the accounting students involved. In addition, nearly all accounting students also participate in the Volunteer Income Tax Assistance Program, preparing several hundred tax returns each year for low-income taxpayers in Spokane. Several of Gonzaga's business clubs (listed previously) also organize community service opportunities for their members.

THE HOGAN ENTREPRENEURIAL LEADERSHIP PROGRAM

For students who have thought about creating a business or non-profit organization, Gonzaga has developed a distinctive and exciting entrepreneurial program. The Hogan Entrepreneurial Leadership Program provides a three-year cross-curricular minor in entrepreneurial leadership that immerses students in the fundamentals of creating and managing new enterprises. Students apply for the program during the fall semester of freshmen year and, if admitted, begin coursework in the fall semester of sophomore year. The minor (18 credits for business students and 24 credits for non-business students) may be combined with any major.

During the first year, coursework provides a foundation in entrepreneurship, as well as an introduction to accounting and economics. In the second year, students take courses in strategic thinking and strategic leadership principles, along with modules on ethics and values-based decision-making. The third (and final) year of coursework involves an incubation project in which students develop a business proposal for a new venture from elevator pitch to business plan to investor presentation. The last year also includes a capstone course focused on entrepreneurial ethics and the development of moral leadership as an entrepreneur. Along with the curriculum, the program features regular lectures by successful entrepreneurs and alumni of the program, mentor relationships, business plan competitions, and service projects. Students are also required to complete an internship that is entrepreneurial in nature.

Entrance into the program is competitive and requires a separate application and interview. Approximately 25 students are admitted each year. For more information about the program, call 509-313-3405, or visit gonzaga.edu/hogan.

NATIONAL RANKINGS & ACHIEVEMENTS

Gonzaga's School of Business Administration has earned many accolades for the recent achievements of its students and the quality of its programs.

CPA Exam Pass Rates (2014)

- Gonzaga's first-time pass rate of 76% greatly exceeds the national average of about 30% and is one of the highest in the northwest.
- For 2014, Gonzaga ranks #20 among the 280 "large programs" nationwide (schools with 60 or more candidates sitting for the exam each year).

U.S. News & World Report Rankings

- #26 - Accounting Program
- #26 - Marketing
- Recognized as one of the best business schools in the country

OUTCOMES

Gonzaga's business students are encouraged to participate in the **Gonzaga Alumni Mentor Program (GAMP)**, a partnership with over 2,600 alumni volunteers. Students are matched with an alumnus or alumna in their area of concentration who provides mentoring regarding several aspects of their career development: their goals, skills, and interests along with work and school experiences. GAMP also sponsors career fairs and career treks in Spokane, Seattle, Portland, Denver, San Francisco/Bay Area, and New York. These trips allow students to visit major corporations and network with alumni who work in these cities and surrounding areas.

Additionally, a variety of companies visit Gonzaga's campus each semester to interview and hire business graduates. As a result, business students have had great success in finding employment upon graduation.

RECENT JOB PLACEMENTS

Accenture
Adidas
Alaska Airlines
American Red Cross
Avista
AT&T
Bank of Hawaii
Bechtel National, Inc.
Bernston Porter
Boeing
Campbell Soup Company
Chase
Chevron
Clark Nuber
Costco
D.A. Davidson & Co.
Deloitte
Enterprise Rent-A-Car
Eddie Bauer
Ernst & Young
Expeditors International
The FBI
Farmers Insurance Group
Fuji Film USA
Gonzaga University
Hecla Mining Company
Hewlett Packard
Itron
KPMG, LLP
Liberty Mutual
Marsh
Microsoft
Monaco Enterprises, Inc.
Moss Adams, LLP
Nike
Nordstrom

PACCAR, Inc
Peterson Sullivan
Pfizer
PricewaterhouseCoopers (PWC)
Procter & Gamble
Random House, Inc.
REI
SABEY Corporation
Salesforce.com
Shell Energy of North America
Spokane Teachers Credit Union
Morgan Stanley Smith Barney, LLC
Stanford Medical Center
Starbucks Coffee
The State of Washington
Sterling Bank
Swedish Medical Center
Target
United Airlines
U.S. Bank
Wells Fargo
Weyerhaeuser
Wolfgang Puck Worldwide
Washington Trust Bank
Yahoo!

RECENT GRADUATE PROGRAMS

ATTENDED INCLUDE:

Gonzaga University
New York University
Northwestern University
Pepperdine University
Santa Clara University
Seattle University
Stanford University
Syracuse University
University of Colorado
University of Hawaii
University of Idaho
University of Pennsylvania
University of Portland
University of Texas
University of Virginia
University of Washington
Washington State University

THE PLACE

The Jepson Center was constructed in 1987, followed by a major expansion project in the spring of 2004. A multi-purpose academic building designed to serve students, faculty, and the greater Spokane community in the 21st century, the 64,000-square-foot Jepson Center contains 22 classrooms, computer labs, faculty and staff offices, the Hogan Center for Entrepreneurship, a state-of-the-art finance lab, an auditorium/lecture hall, and a student lounge with a Thomas Hammer Coffee shop. Nooks for small groups of students to study, engage in team projects, or just relax are spread throughout the upper level. The New Venture Lab office and meeting rooms in the Hogan wing provide students and mentors with an environment to conduct online data analysis, research, and business planning on new product design and entrepreneurial proposals. A grand, glass-enclosed Alumni Lobby with a two-story atrium gives the building an open, airy feel.



ACCOUNTING

Gerhard Barone

Ph.D., University of Wisconsin, Madison
barone@gonzaga.edu

G. Eddy Birrer

Ph.D., C.P.A., University of North Dakota
birrer@gonzaga.edu

Andrew Brajcich

J.D., LL.M., University of Washington
School of Law
brajcich@gonzaga.edu

Cathy M. DeHart

C.P.A., B.B.A. (Accounting), Gonzaga
University
dehart@gonzaga.edu

Matthew Hoag

Ph.D., C.P.A., University of Tennessee
hoag@gonzaga.edu

Sara Kern

Ph.D., C.P.A., State University of New York,
Buffalo
kern@gonzaga.edu

Daniel Law

Ph.D., Washington State University
law@gonzaga.edu

Walter Teets

Ph.D., C.P.A., University of Chicago
teets@gonzaga.edu

Gary Weber

Ph.D., Arizona State University
Director, Master of Accounting Program,
Coordinator of Accounting Programs
weber@gonzaga.edu

BUSINESS ETHICS

Adriane Leithauser

M.B.A., Gonzaga University
leithauser@gonzaga.edu

Brian Steverson

Ph.D., Tulane University
John L. Aram Chair of Ethics
steverson@gonzaga.edu

BUSINESS LAW

Donald Hackney

J.D., Gonzaga University School of Law
hackney@gonzaga.edu

ECONOMICS

Clarence Barnes

Ph.D., University of Tennessee
barnes@gonzaga.edu

John Beck

Ph.D., Michigan State University
beck@gonzaga.edu

Randall Bennett

Ph.D., Michigan State University
bennett@gonzaga.edu

Kevin Henrickson

Ph.D., University of Oregon
Erwin Graue Chair of Economics
henrickson@gonzaga.edu

Ryan Herzog

Ph.D., University of Oregon
herzog@gonzaga.edu

Erica Johnson

Ph.D., University of Oregon
johnsone@gonzaga.edu

Marsha Tackett

Ph.D. West Virginia University
tackettm@gonzaga.edu

Annie Voy

Ph.D., University of Oregon
voy@gonzaga.edu

ENTREPRENEURSHIP

Todd Finkle

Ph.D., University of Nebraska, Lincoln
Pigott Professor of Entrepreneurship
finkle@gonzaga.edu

Christopher Stevens

Ph.D., Weatherhead School of Management,
Case Western Reserve University
stevensc@gonzaga.edu

FINANCE

Kent Hickman

Ph.D., Washington State University
hickman@gonzaga.edu

Matthew McPherson

Ph.D., West Virginia University
mcperson@gonzaga.edu

Justin D. Morscheck

M.S. (Finance), University of Nevada
morscheck@gonzaga.edu

Mark Shrader

Ph.D., Texas Tech University
shrader@gonzaga.edu

Danielle Xu

Ph.D., University of Arizona
xu@gonzaga.edu

MANAGEMENT

Kenneth Anderson

Ph.D., University of Nebraska, Lincoln
Dean
anderson@gonzaga.edu

Paul Buller

Ph.D., University of Washington
Kinsey M. Robinson Chair of
Business Administration
buller@gonzaga.edu

Rebecca Bull-Schaefer

Ph.D., Purdue University
bullschaefer@gonzaga.edu

David Elloy

Ph.D., University of South Carolina
elloy@gonzaga.edu

Molly Pepper

Ph.D., Arizona State University
Associate Dean, Undergraduate Programs
pepper@gonzaga.edu

Daniel Stewart

Ph.D., Stanford University
stewartd@gonzaga.edu

MANAGEMENT INFORMATION SYSTEMS

Chou-Hong (Jason) Chen

Ph.D., University of Texas, Austin
chen@gonzaga.edu

Ta-Tao Chuang

Ph.D., Texas Tech University
chuang@gonzaga.edu

Michael Joy

M.S., Embry-Riddle Aeronautical University
joym@gonzaga.edu

Timothy J. Olsen

Ph.D., Georgia Institute of Technology
olsent@gonzaga.edu

MARKETING

Scott Bozman

Ph.D., Washington State University
bozman@gonzaga.edu

James Helgeson

Ph.D., University of Oregon
helgeson@gonzaga.edu

Lada Kurpis

Ph.D., University of Oregon
kurpis@gonzaga.edu

Connie Lipsker

B.B.A. (Marketing), Gonzaga University
Marketing & Internship Coordinator
lipsker@gonzaga.edu

Peggy Sue Loroz

Ph.D., University of Colorado, Boulder
loroz@gonzaga.edu

Vivek Patil

Ph.D., University of Kansas
patil@gonzaga.edu

OPERATIONS MANAGEMENT

Mirjeta Beqiri

Ph.D., Southern Illinois University,
Carbondale
beqiri@gonzaga.edu

Scott Hedin

Ph.D., University of South Carolina
hedin@gonzaga.edu

Ashish Thatte

Ph.D., University of Toledo
thatte@gonzaga.edu

